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FOR IMMEDIATE RELEASE:

The Loving Day Campaign Teaches Americans about Love, Race, and the Law

New York, NY (May 24, 2004)

The Loving Day Campaign is pleased to announce its efforts to educate American youth on the history of illegal interracial relationships in this country. The Campaign has recently launched its website featuring video, multimedia and historical legal information that documents the changes in American attitudes towards race and relationships.

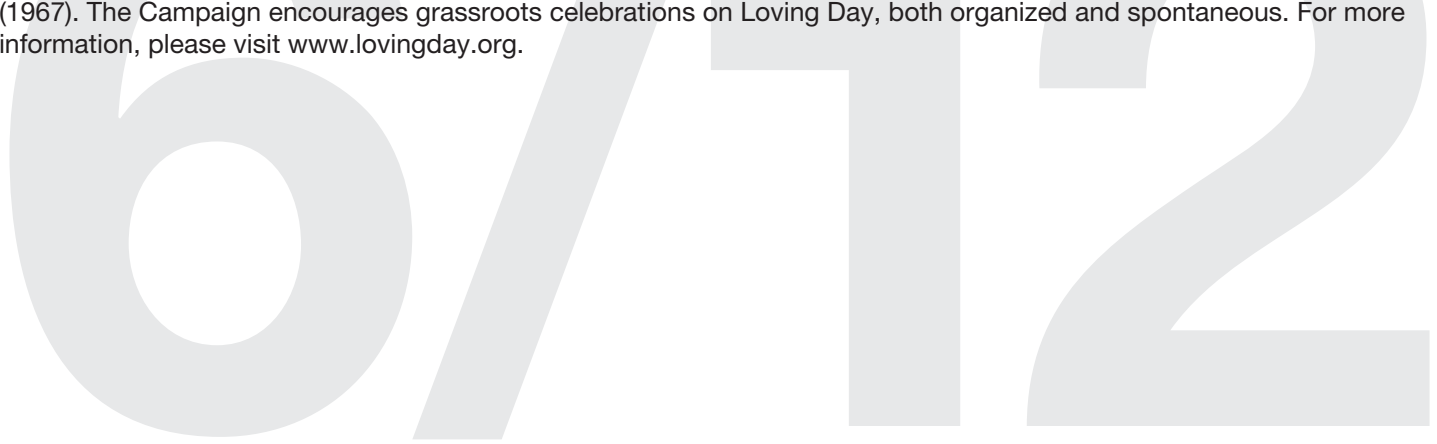
“The Loving Day Campaign grew from my own interest in the subject as a child of an interracial couple,” said Ken Tanabe, founder of the Loving Day Campaign. “The legal history of interracial relationships isn’t as well understood as other facets of the civil rights movement. Our goal is to educate young adults about this history and to encourage them to think critically about the freedoms that they enjoy today.”

The laws that restricted interracial couples were different in every state, and they changed over time. The Loving Day Campaign presents this complex information in an accessible, engaging manner. The organization encourages educators and community leaders to use campaign materials as classroom tools and catalysts for discussion.

On June 12th, 1967, the Supreme Court found in the case of Loving v. Virginia (1967) that interracial relationships were protected by the Constitution. The Campaign encourages Americans to remember and celebrate their right to love without regard to race every year on the anniversary of this decision.

About the Loving Day Campaign

Less than 40 years ago, interracial couples were illegal in many states in America. Marriage, sex, and cohabitation were all punishable offenses. Many Americans, especially younger generations, are not aware of this part of American history. The goal of the Loving Day Campaign is to raise awareness of legal restrictions on interracial couples in American history through digital media, including video animations and a web portal. The Campaign promotes an annual commemorative day on June 12th, the day that the Supreme Court legalized interracial relationships with the case of Loving v. Virginia (1967). The Campaign encourages grassroots celebrations on Loving Day, both organized and spontaneous. For more information, please visit www.lovingday.org.

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